## Fun Photo Sessions



Posted by Darcy Miller

Anyone who knows me knows that I love photos—and lots of them. And because of my job at MSLO, I have made some great photographer friends who snap photos of my kids. Although I realize that hiring a professional photographer isn't always doable, recently I was introduced to a new business in NYC called PhotoOp that makes it a bit more feasible. PhotoOp is a new family photography studio on the Upper West Side, which specializes in family portraits and children's photos under the creative direction of Brian Marcus.

They do straightforward portraits or dress-up shots. PhotoOp has an intimate setting where you can photograph your kids in the attire they're already in, or you can take advantage of their "dress-up" wardrobe (everything from fedoras to tutus to sequin skirts). And wardrobe and accessory styling with stylists are on hand to help kids get "camera ready" if you want. It's also a fun destination for dress-up birthday photo shoots. Kids can bring their best friends, pull together fun outfits, and jump in front of the camera for a memorable birthday celebration. Recently my sister was in town from London with her three kids, and my girls had the day off from school (with different vacation schedules, school, camp, etc., it's not often that all the grandkids are all here at once) and we all went over to PhotoOp to get a "grandkids" portrait for our parents. We were so happy because at the end of our session there were a lot of options for bringing our photos home: We could print them or create everything from tote bags to cosmetic cases to iPad cases, charm bracelets, and cuff links. It was the perfect fix for a Mother's Day gift for my mom, and I was even able to make a cuff link tray in time for my 10th wedding anniversary, which is tomorrow (it is being paired with a pair of Maja DuBrul cuff links).



Here my girls and their cousins pose for the camera.

Sorry for the short notice, as this would make great Mother's Day gifts, but the good news is that this gives you 6 weeks til Father's Day to start planning! A photo session also makes a great gift whether you have a close friend who has just had a baby or you have friends getting married (you could give them an engagement portrait).

I always like to know what others are doing with photos as gifts. Please share in the comments below! And get even more ideas to display your photos from me here with my scrapbox ideas.